

THE HIPPOLYTUS INITIATIVE

'OPPROBRIUM FUISSE ADULESCENTIBUS, SI AMATORES NON HABERENT'

'It was a matter of reproach for young men, if they did not have lovers'

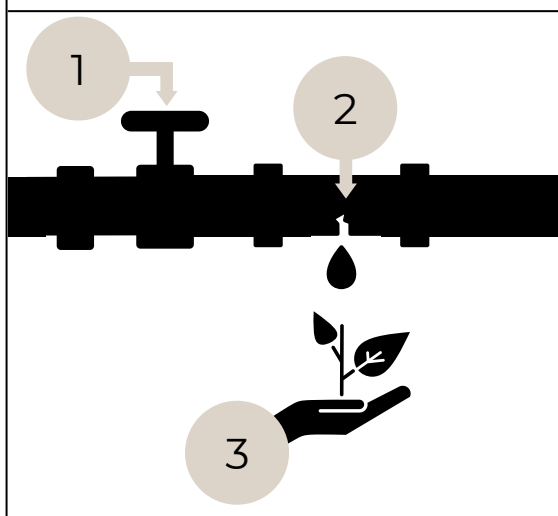
CICERO, DE REPUBLICA 4.3

WHAT IS THE HIPPOLYTUS INITIATIVE?

Educating and starting conversations using Ancient source material to confront uncomfortable truths about society's relationship with sex and gender, especially regarding how the Classics are being appropriated by the alt-right to reinforce their ideological pipeline.

TARGET AUDIENCES

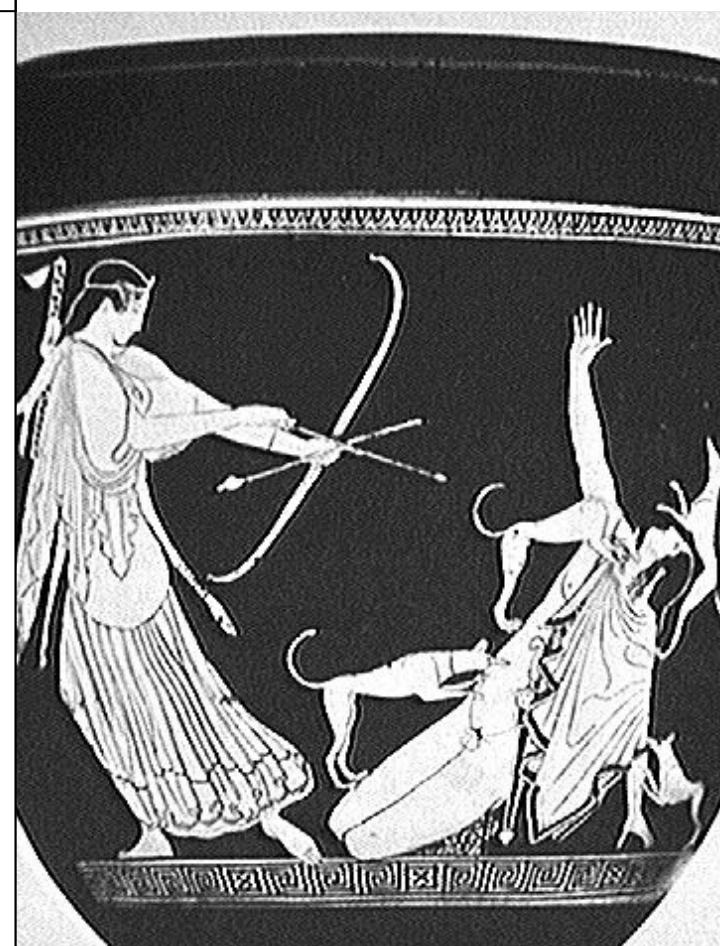
Young People / Creatives / Classicists / General Public



AIMS

1 Sealing the Source

- Young people, particularly males, are most at risk of radicalisation.
- The narratives which these vulnerable people absorb will define their perception of society.
- Educating them on toxic masculinity and related issues, and honing their critical thinking skills, seals the 'Alt-Right' pipeline at the source.

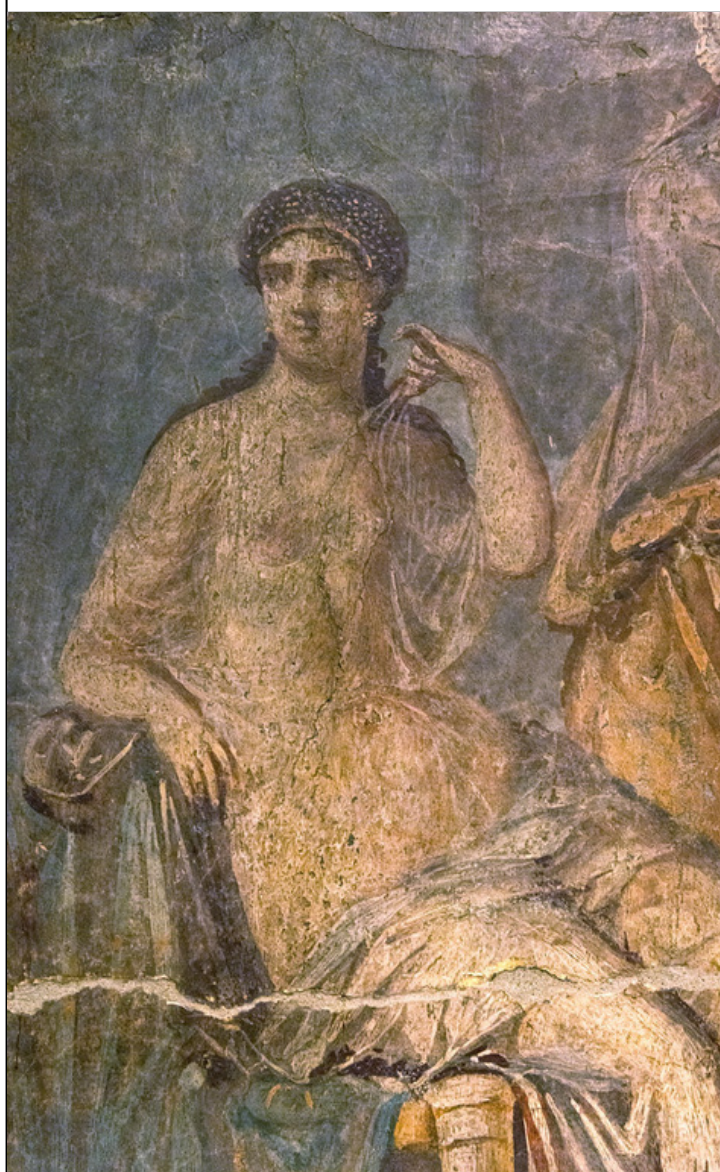


2 Puncturing the Pipeline

- Classical material is used to fuel the 'Alt-Right' pipeline.
- Correcting its misuse and misinterpretation extinguishes the credibility of these arguments.
- Existing Examples:
 - *Not All Dead White Men* - Donna Zuckerberg
 - *Pandora's Jar* - Natalie Haynes

3 Inspiring New Growth

- The critique of flawed Classical interpretations leaves room for the germination of fresh ideas.
- These informed narratives have the potential to reach millions and cause real societal growth.
- Existing Examples:
 - *Medea* - Liz Lohead
 - *Stone Blind* - Natalie Haynes



DUAL-STREAM WORKSHOPS:

	Stream	A	B
	Audience	Young People	Creatives + Classicists
Aim	Division by	Target issue	Source material
1	Sealing the Source	Primary Focus of the Workshop: Direct education about Toxic Masculinity and related issues through engagement with Classical material.	Indirect
2	Puncturing the Pipeline	Correction of common misconceptions and misuses of Classical Material throughout the workshop.	Correction of common misconceptions and misuses of Classical Material throughout the workshop.
3	Inspiring New Growth	Indirect	Primary Focus of the Workshop: Comparison of adaptations of Classical material to facilitate discussions on the challenges and rewards of narrative activism.

SOCIAL MEDIA

Our final target audience, the general public, will see promotional media and bitesized versions of workshop content via Instagram, TikTok, Twitter and facebook.

Duncan Tarboton and Emily Speed, with special thanks to Dr Alice König, and to Donna Zuckerberg and Natalie Haynes for their inspiration